

Message Text

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PAGE 01 DAKAR 06342 01 OF 02 211820Z
ACTION COME-00

INFO OCT-01 AF-10 ISO-00 EB-08 CIAE-00 INR-07 NSAE-00
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LIMITED OFFICIAL USE SECTION 1 OF 2 DAKAR 6342

FOR COMMERCE OIM/BIC, MARC CHITTUM

E.O. 11652: N/A
TAGS: BEXP, SG
SUBJECT: OVERSEA BUSINESS REPORT (OBR): MARKETING IN SENEGAL

REF: DAKAR 5762

1. FOLLOWING ARE POST COMMENTS ON SENEGAL OBR
PROMISED REFTEL. FOR CONVENIENCE PAGES ARE NUMBERED
BEGINNING WITH MARKET PROFILE PAGE:

PAGE 1 - MORE RECENT FIGURES ON NATIONAL BUDGET
ARE AVAILABLE (DAKAR A-69, AUGUST 3, 1977) AND FOREIGN
ECONOMIC TRENDS REPORT OF JANUARY, 1977 CARRIES UP-
DATED FIGURES FOR GNP, FOREIGN TRADE AND BALANCE OF
PAYMENTS. IN TOURISM SECTION, NUMBERS ARE OVER-
STATED. 129,000 TOURISTS VISITED SENEGAL IN 1975
AND GOVERNMENT OF SENEGAL (GOS) NOW PREDICTS 368,000
BY 1981. FOURTH FOUR-YEAR PLAN HAS NOW BEEN SUPER-
CEDED BY FIFTH PLAN FOR YEARS 1977-81. THIS PLAN SETS
GOAL OF 5.8 PERCENT AVERAGE ANNUAL RATE OF GROWTH
IN REAL GROSS DOMESTIC PRODUCT. TOTAL FISH CATCH OVER
360,000 TONS IN 1976. ESTIMATED CALCIUM PHOSPHATE
PRODUCTION ABOUT 1.5 MILLION METRIC TONS IN 1977 AND
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ALUMINUM PHOSPHATES 240,000 MT. 1977 POPULATION
FIGURES: SENEGAL 5.2 MILLION. DAKAR 800,000. ANNUAL
GROWTH RATE 2.6 PERCENT. 35 PERCENT URBAN. LABOR
FORCE 1.9 MILLION. WAGE AND SALARIED WORKERS 170,000.

PAGE 9 - BUD SENEGAL HAS RECENTLY ENCOUNTERED
SOME SERIOUS FINANCIAL DIFFICULTIES. PARAGRAPH COULD

PERHAPS BE LESS ENTHUSIASTIC. DELETION OF PHRASE
"MOST SUCCESSFUL" WOULD ELIMINATE INACCURACY.

PAGE 11 - SOCIETE SENEGALAISE D'ARMEMENT A LA
PECHE (SOSAP) WAS DISSOLVED IN 1976 AFTER NUMEROUS
LABOR PROBLEMS. NEW GOVERNMENT-CONTROLLED FISHING
COMPANY IS CURRENTLY BEING SET UP. FYI. GOS DID ACQUIRE
THREE U.S. MADE TUNA BOATS MENTIONED.

PAGE 14 - HOTELS. ALMADIES AND L'INDEPENDANCE
ARE COMPLETED AND OPERATING. CONSTRUCTION HAS NOT YET
BEGUN ON AEROHOTEL. DEVELOPMENT PLANNING. SUGGEST
NEW PARAGRAPH AS FOLLOWS: SENEGAL'S FIFTH FOUR-YEAR
DEVELOPMENT PLAN COVERS THE PERIOD 1977-1981. THE
PLAN CALLS FOR THE INVESTMENT OF 410 BILLION CFA
(\$1.7 BILLION). THE PLAN ALSO PROJECTS A GROWTH RATE
IN GROSS DOMESTIC PRODUCT OF 5.8 PERCENT ANNUALLY
IN REAL TERMS. THIS PROJECTION IS BASED ON A 4.1
PERCENT GROWTH RATE IN THE RURAL SECTOR, 7.5 PERCENT
IN THE INDUSTRIAL SECTOR, AND 5.6 PERCENT IN THE
SERVICE SECTOR.

PAGE 15 - DAKAR MARINE SUPERTANKER REPAIR FACILITY
HAS AN UNCERTAIN FUTURE. THE REOPENING OF THE SUEZ
CANAL HAS CAUSED A DECLINE IN THE SUPERTANKER TRAFFIC
TRANSITING DAKAR. THE FEASIBILITY OF THE PROJECT IS
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BEING RE-EVALUATED. THE CAYAR AND PORT SEDAR REFINERIES
ARE ONE IN THE SAME, PART OF A FOUR-PHASE IRANIAN-SENE-
GALESE PROJECT WHICH INCLUDES A PORT, REFINERY, PHOSPHATE
MINE, AND SATELLITE CITY OF 200,000 PERSONS. THE ENTIRE
PROJECT IS MOVING AT A SNAIL'S PACE DUE TO DIFFICULTIES
IN SENEGALESE/IRANIAN COORDINATION. OBSERVERS HERE
FEEL THAT DEVELOPMENT OF PHOSPHATE MINE IS THE MOST
FEASIBLE STARTING POINT FOR PROJECT. PORT IS ON BACK
BURNER. DELTA DAM IS NOW CALLED DIAMA DAM. TOTAL
COST OF DIAMA AND MANANTALI DAMS WILL FAR EXCEED THE
\$200 MILLION FIGURE NOTED IN DRAFT OBR.

PAGE 18 - SENEGAL IS A MEMBER OF TWO MAJOR
REGIONAL ORGANIZATIONS WHICH GOS OFFICIALS INSIST ARE
COMPLEMENTARY. FIRST IS COMMUNAUTE ECONOMIQUE DE
L'AFRIQUE DE L'OUEST (CEAO) NUMBERING SIX FRANCOPHONE
STATES. CEAO'S ECONOMIC GOALS ARE TO ELIMINATE
TARIFF BARRIERS AND STANDARDIZE CUSTOMS PRACTICES
ON AGRICULTURAL GOODS. RECENTLY CEAO MEMBERS HAVE
ALSO ANNOUNCED AGREEMENT ON A MILITARY NON-AGGRESSION
AND ASSISTANCE PACT. IN ADDITION, SENEGAL IS A MEMBER
OF ECOWAS (ECONOMIC COMMUNITY OF WEST AFRICAN STATES).

ECOWAS HAS 15 MEMBERS INCLUDING BOTH FRANCOPHONE AND
ANGLOPHONE COUNTRIES. IN JANUARY OF 1977 SENEGAL
RATIFIED THE ECOWAS TREATY WHICH ENVISIONS A GRADUAL
STRENGTHENING OF ECONOMIC TIES CULMINATING IN A COMMON
MARKET BY 1981.

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ACTION COME-00

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LIMITED OFFICIAL USE SECTION 2 OF 2 DAKAR 6342

FOR COMMERCE OIM/BIC, MARC CHITTUM

PAGE 22 - SPELLING IS ZIGUINCHOR.

PAGE 27 AND 30 - ADVERTISING AND UTILITY RATES
PROVIDED IN DAKAR A-66, JULY 29, 1977.

PAGE 37 - SUGGESTED PARAGRAPH ON CNTS. THE
NATIONAL CONFEDERATION OF SENEGALESE WORKERS (CNTS)
IS SENEGAL'S MAJOR LABOR ORGANIZATION. UNDER THE
OFFICIALLY-ANNOUNCED DOCTRINE OF "RESPONSIBLE PARTICI-
PATION" -- WORKERS' INPUT TO FORMULATION OF NATIONAL
ECONOMIC POLICY -- THE UNION ACCEPTED LIMITS ON THE
RIGHT TO STRIKE. MINIMUM WAGE IS 110 CFA PER HOUR.

PAGE 39 - EMBASSY'S NEW ADDRESS IS AVENUE JEAN
XXIII, P.O. BOX 49, DAKAR, SENEGAL. TELEPHONE 20206
AND 20685.

2. EMBASSY HOPES ABOVE INFORMATION IS USEFUL. WE ARE
READY TO PROVIDE ANY OTHER ASSISTANCE REQUESTED IN
COMPLETING OBR.
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